



Local Bakery
Welcome Pack

A Brief Summary

EF Bakers – Your Local Artisan Bakery

EF Bakers are a local artisan bakery that specialise in handmaking high quality bread and confectionery products at affordable prices.

We use only quality wholesome ingredients locally sourced where possible, carefully chosen for their integrity and dietary benefit.

Our skilled bakers work using traditional recipes and baking methods. This gives our products time to mature enhancing their flavour and keeping quality.

The experience of our baker's spans decades and we have therefore gained the trust and loyalty of many customers.



Getting Started

Setting up an account



1) Contact us

As soon as you are ready to start receiving deliveries from us, get in touch in one of the following ways:



Telephone: **0333 303 4313** or **07713 391288**

WhatsApp or SMS: **07713 391288**



Email: **orders@efbakers.co.uk**



2) Complete a New Account Form

You can either download a new account form from our website, complete and return or we will email you a copy for completion.



3) Confirm Delivery Arrangements & Shelving Space

Once an account has been setup, we will call you to discuss your delivery schedule.

- We will deliver on either **Monday, Wednesday, Friday or Tuesday, Thursday, Saturday**
- We will need to agree a safe place for your delivery to be left overnight.
- Deliveries are made between 2am and 6am.





General Information

Getting the most out of our products

This pack contains schematic plans and range lists. To ensure the correct set up of local bakery in store you should:

- Tell us the space you have available in store.
- Implement the core range as per the planograms for a minimum period of four weeks.
- If required, poor performing products within the range with low sales or high waste can be replaced with any lines in the additional range.

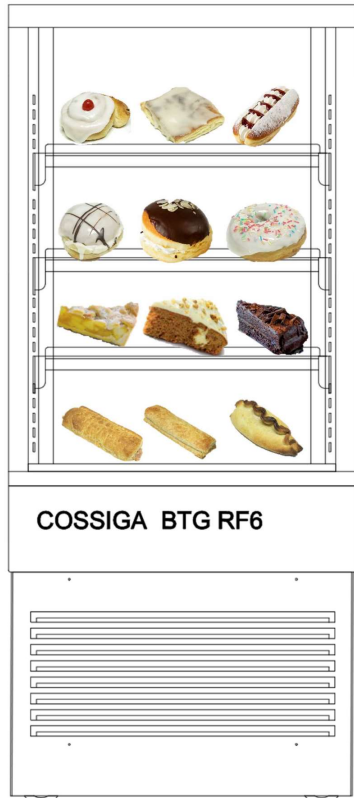
A Guide to Ordering

When you need to order by		For Delivery
Friday 2:15pm	>	Monday & Tuesday
Monday 2:15pm	>	Wednesday
Tuesday 2:15pm	>	Thursday
Wednesday 2:15pm	>	Friday
Thursday 2:15pm	>	Saturday



Planograms

SINGLE UNIT



SHELF 3

W:495mm x D:445mm

802 BELGIAN BUN 7141247932877	730PK1 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373
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SHELF 2

W:495mm x D:445mm

663 APPLE TOP CHOC DOUGHNUT 5010666440503	664PK1 ALMOND AND CREAM DOUGHNUT 7141247879332	1059PK1 RAINBOW DOUGHNUT 7141247879028
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SHELF 1

W:495mm x D:445mm

50366UP1 CHARLOTTE CAKE 7141247886194	47227UP1 CARROT CAKE 7141247880055	50248UP1 TRIPLE CHOCOLATE CAKE 7141247880093
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BASE TRAY

W:540mm x D:510mm

054 6" SAUSAGE ROLL 7141042661279	055V2 VEGAN SAUSAGE ROLL 7141247879639	056 BEEF AND VEGETABLE PASTY 7141042659238
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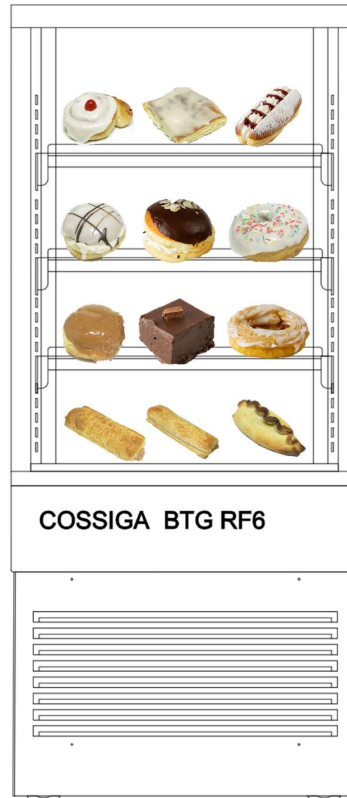
COSSIGA BTG RF6

Ready for:

1 x COSSIGA BTGRF6

L:600xD:750xH:1380 (mm)

DOUBLE UNIT



SHELF 3

W:495mm x D:445mm

802 BELGIAN BUN 7141247932877	730PK1 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373
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SHELF 2

W:495mm x D:445mm

663 APPLE TOP CHOC DOUGHNUT 5010666440503	664PK1 ALMOND AND CREAM DOUGHNUT 7141247879332	1059PK1 RAINBOW DOUGHNUT 7141247879028
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SHELF 1

W:495mm x D:445mm

812PK1 CARMEL JAM DOUGHNUT 7141247879363	396C1 CHOCOLATE FLAKE CAKE 7141247879554	703PK1 YUM YUM 7141247879578
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BASE TRAY

W:540mm x D:510mm

054 6" SAUSAGE ROLL 7141042661279	055V2 VEGAN SAUSAGE ROLL 7141247879639	056 BEEF AND VEGETABLE PASTY 7141042659238
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COSSIGA BTG RF6

Ready for:

2 x COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)



SHELF 3

W:495mm x D:445mm

47810UP1 APPLE & CARMEL CRUMBLE 7141247879714	47809UP1 WHITE CHOCO/FOREST FRUIT 7141247879790	47227UP1 CARROT CAKE 7141247880055
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SHELF 2

W:495mm x D:445mm

50248UP1 TRIPLE CHOCOLATE CAKE 7141247880093	50366UP1 CHARLOTTE CAKE 7141247886194	50964UP1 STRAWBERRY CAKE 7141247880772
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SHELF 1

W:495mm x D:445mm

50998UP1 CHOCO COCO CAKE 7141247880833	48703UP1 RASBERRY COCONUT CAKE 7141247880383	41289UP1 PLUM CRUMBLE 7141247880770
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BASE TRAY

W:540mm x D:510mm

41279UP1 RHUBARB CAKE 7141247880246	51927UP1 MARBLE CAKE 7141247880260	50861UP1 CHEESE CAKE 7141247880420
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COSSIGA BTG RF6



Planograms



SHELF 2 W:790mm x D:430mm				
812 CARAMEL JAM DOUGHNUT 7141247879363	730 APPLE DANISH 5010666412852	718 LONG JAM SPLIT DOUGHNUT 5010666393373	703 YUM YUM 7141247879578	074 BELGIAN BUN 7141247932877
SHELF 1 W:790mm x D:430mm				
48703UP1 RASBERRY COCONUT CAKE 7141247880383	50248UP1 TRIPLE CHOCOLATE CAKE 7141247880093	50861UP1 CHEESE CAKE 7141247880420	47227UP1 CARROT CAKE 7141247880055	50366UP1 CHARLOTTE CAKE 7141247886194
BASE TRAY W:750mm x D:410mm				
51927UP1 MARBLE CAKE 7141247880260	664 ALMOND AND CREAM DOUGHNUT 7141247879332	663 APPLE TOP CHOC DOUGHNUT 5010666440503	1059UP RAINBOW DOUGHNUT 7141247879028	

Ready for:
 1 x COSSIGA GGRF9 (TOWER COUNTER SERIES CHILLED)
 L:900xD:650xH:733 (mm)



Planograms

Bread & Rolls

	230 WHITE TOASTIE 5010666418182	739 TIGER BREAD 5010666020248	
	630 SMALL WHITE FARMHOUSE 5010666020347	841 SMALL WHITE BLOOMER 5010666020279	
	842 MULTISEED FAMILY SLICED 5010666020262	985C12 PREMIUM CRUSTY BLOOMER 7141042654011	
	991 SHEPHERDS LOAF 5010666371609	1236 ROMANIAN FRANZELA ALBA 7141247904164	
	816 WHITE SOFT ROLLS 5010666020361	817 WHITE FINGER ROLLS 5010666020408	815 SOFT MULTISEED KAISER ROLLS 5010666020378
	846 WHOLEMEAL ROLLS 5010666020392	250E 4 ARTISAN ROLLS 5010666305468	109E4 CRUSTY CLOUD ROLLS 5010666305482

Ready for:
1 x 800x370mm 6 shelf bay



Packaging

Film fronted paper bags

Our white film fronted bag is made from sustainably sourced paper. It has a plastic film front window and is the perfect solution for our unpacked individual cakes and pastries.



PRODUCT CODE	PRODUCT NAME	PACK SIZE
SUN208	WHITE FILM FRONTED BAG 1000PK	1000



Core Range – Single Unit

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	PACK SIZE	WEIGHT	BARCODE
074	BELGIAN BUN	1	120g	7141247932877
730	APPLE DANISH	1	200g	5010666412852
718	CREAM JAM SPLIT	1	100g	5010666393373
663	APPLE TOP CHOC DOUGHNUT	1	100g	5010666440503
664	ALMOND AND CREAM DOUGHNUT	1	100g	7141247879332
1059UP	RAINBOW DOUGHNUT	1	100g	7141247879028
50366UP1	CHARLOTTE CAKE	1	150g	7141247886194
47227UP1	CARROT CAKE	1	115g	7141247880055
50248UP1	TRIPLE CHOCOLATE CAKE	1	100g	7141247880093
054	SAUSAGE ROLLS 6'	1	111g	7141042661279
056	BEEF AND VEGETABLE PASTY	1	210g	7141042659238



Core Range – Double Unit

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	PACK SIZE	WEIGHT	BARCODE
074	BELGIAN BUN	1	120g	7141247932877
730	APPLE DANISH	1	200g	5010666412852
718	CREAM JAM SPLIT	1	100g	5010666393373
663	APPLE TOP CHOC DOUGHNUT	1	100g	5010666440503
664	ALMOND AND CREAM DOUGHNUT	1	100g	7141247879332
1059UP	RAINBOW DOUGHNUT	1	100g	7141247879028
812	CARMEL JAM DOUGHNUT	1	100g	7141247879363
396C1	CHOCOLATE FLAKE CAKE	1	100g	7141247879554
703	YUM YUM	1	100g	7141247879578
054	SAUSAGE ROLLS 6'	1	111g	7141042661279
056	BEEF AND VEGETABLE PASTY	1	210g	7141042659238
47810UP1	APPLE & CARMEL CRUMBLE	1	155g	7141247879714
47809UP1	WHITE CHOCO/FOREST FRUIT	1	115g	7141247879790
47227UP1	CARROT CAKE	1	115g	7141247880055
50248UP1	TRIPLE CHOCOLATE CAKE	1	100g	7141247880093
50366UP1	CHARLOTTE CAKE	1	150g	7141247886194
50964UP1	STRAWBERRY CAKE	1	110g	7141247880772
50998UP1	CHOCO COCO CAKE	1	100g	7141247880833
48703UP1	RASBERRY COCONUT CAKE	1	107g	7141247880383
41289UP1	PLUM CRUMBLE	1	135g	7141247880710
41279UP1	RHUBARB CAKE	1	150g	7141247880246
51927UP1	MARBLE CAKE	1	95g	7141247880260
50861UP1	CHEESE CAKE	1	135g	7141247880420



Bread & Rolls Range

Ready for: 800x370mm bay with 6 shelves

PRODUCT CODE	PRODUCT NAME	PACK SIZE	WEIGHT	BARCODE
985C12	PREMIUM CRUSTY BLOOMER	1	700g	7141042654011
230	SANDWICH SLICED M	1	700g	5010666418182
842	MULTISEED FAMILY SLICED	1	400g	5010666020262
630	SMALL WHITE FARMHOUSE	1	400g	5010666020347
841	SMALL WHITE BLOOMER	1	400g	5010666020279
739	TIGER BREAD	1	800g	5010666020248
816	WHITE SOFT ROLLS	4	280g	5010666020361
817	WHITE FINGER ROLLS	4	280g	5010666020408
815	SOFT MULTISEED KAISER ROLLS	4	280g	5010666020378
846	WHOLEMEAL ROLLS	4	280g	5010666020392
250E	4 ARTISAN ROLLS	4	400g	5010666305468
109E4	CRUSTY CLOUD ROLLS	4	280g	5010666305482
991	SHEPHERDS 12MM GORALSKI	1	400g	5010666371609
1236	ROMANIAN FRANZELA ALBA	1	500g	7141247904164



Additional Range

Ready for: COSSIGA BTGRF6 L:600xD:750xH:1380 (mm)

PRODUCT CODE	PRODUCT NAME	PACK SIZE	WEIGHT	BARCODE
50854UP1	CHOCOLATE FUDGE MELTDOWN	1	90g	7141247880857
41281UP1	CHERRY CRUMBLE	1	150g	7141247880727
47800UP1	NUTTY WHITE CHOC SLICE	1	130g	7141247880130
306PK	PIZZA MUSHROOM	1	180g	7141042658279
306PPPK	PIZZA MUSHROOM/ PEPPERONI	1	120g	7141247895042
055	SAUSAGE ROLLS 8'	1	152g	7141042661224
51192UP2	APPLE CRUMBLE BAKE TRAYBAKE	1	125g	7141247880581
11254E	CO-OP RUSTIC SOURDOUGH 4	1	400g	7141042652024
207	LARGE WHOLEMEAL SANDWICH	1	700g	5010666418205
2001EP	CHEESECAKE BUN	1	120g	7141042661026
1111	WHOLEMEAL SOURDOUGH	1	500g	5010666305451
016	FRENCH BAGUETTE	1	400g	5010666305550



Contact Information

Delivery Frequency:	3 times per week (Mon, Wed, Fri) or (Tue, Thu, Sat)* <small>*Subject to location and route availability</small>
Main Office:	EF Bakers Ltd Unit 7, Regis Business Centre, Durban Road, Bognor Regis, West Sussex, PO22 9QT
Telephone:	0333 303 4313
Bakery Mobile:	07713 391288
Email:	contact@efbakers.co.uk

